

THE ESSENCE OF ETHICAL PRAGMATISM

The Common Sense Philosophy

BY E. DENNIS BROD

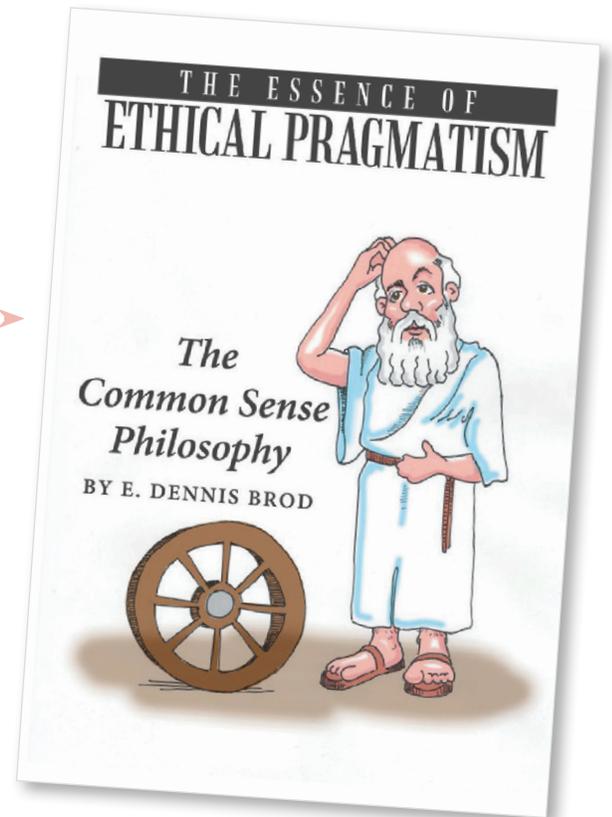
“Brod’s exposition is undoubtedly clearer than those of his philosophical predecessors ... This is an admirably bipartisan book and it radiates open-mindedness.”

—Kirkus Reviews

In *The Essence of Pragmatism*, author E. Dennis Brod explains how the philosophy, ethical pragmatism (EP), can be used by individuals or institutions to provide the best method for incorporating common sense as a feature of all actions. At the heart of EP is a fundamental belief that all human life has value, and it fosters a technique for critical thinking through the use of a formal thought process—observe, analyze, evaluate and conclude. EP requires having accurate facts, precisely identifying and defining goals, ignoring all ideologies, dogmas, politics and corrupting influences—and only then objectively determining the most efficient way to reach your goals.

The first part of *The Essence of Ethical Pragmatism* explains the philosophy’s development and justification. The second part of the book shows, with interesting examples, how it can be implemented to better our lives and deal with many issues challenging us today.

ABOUT THE AUTHOR: E. Dennis Brod studied political science, philosophy, Western Civilization and law at Pennsylvania State and Rutgers Universities. He was privileged to have raised three children and to have had a fulfilling career in law as well as being an entrepreneur and elected public official. He resides with his wife, Geraldine, a retired psychologist, in San Francisco and Miami where he devotes much of his time to volunteer work and writing.



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